

PUBLIC ANNOUNCEMENTS AND MARKETING

1. Public Announcements and Marketing.

The Client shall not issue or release any announcement, statement, press release, or other publicity or marketing materials relating to this Agreement, or otherwise use Exigyn's name, trademarks, logos, or other indicia of source or sponsorship, without the prior written consent of Exigyn.

Notwithstanding the foregoing, Exigyn may use the Client's name and logo on its website and in other general marketing materials (such as customer lists and case study references) without prior written approval, provided that such use is consistent with any brand guidelines provided by Client. Any more detailed press releases, public statements, or other significant marketing communications that reference the other party shall be subject to prior review and mutual written approval by both parties.

For questions about this policy or to request approval for a specific use, please contact: support@exigyn.com.